

heatheranderson

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Design

Graphic Designer
TMP Advertising & Communications
Aug 2008 to Jun 2009, Chicago, IL

As a Graphic Designer and Production Artist, I worked on a collaborative team to design recruitment advertising campaigns for such clients as AT&T, ALDI, Bank of New York Mellon, Deluxe, Disney, General Mills, TJX, Travelers and Walmart.

My daily tasks included designing print collateral including newsletters, posters, sell-sheets, charts/graphs, bannerstands and multi-page documents, while adhering to our client's brand guidelines. I also designed online creative, animated gifs, HTML emails and web banners. Tasks also included preparing storyboards and comps for client presentations, designing slide presentations, making edits to existing art, photo searches, preparing art files for print production and file re-sizing.

Freelance

Currently, I freelance design for **Wicker Park & Bucktown Chamber of Commerce** and **Roscoe Village Chamber of Commerce**. Through working with the Chambers, I have gained experience with print and online publications, adjusting my designs according to their specs, often creating a new layout and re-sizing the art to fit the given space. I have worked with publications including *Chicago Magazine*, *Red Eye*, *Time Out* and *Sales Check* (a Tribune e-newsletter).

Product Development

As a former product development professional, I also have extensive experience in the fashion industry, catalog and consumer products.

Associate Product Development Manager
Wilton Industries
Jan 2004 to Mar 2006, Woodridge, IL

Product Development/Sourcing Assistant
Spiegel Catalog
Apr 2000 to Dec 2003, Downers Grove, IL

Assistant Buyer, Claire's Accessories
Jun 1998 to Jul 1999, Hoffman Estates, IL

Skills

Mac and PC
Adobe Photoshop CS3
Adobe Illustrator CS3
Adobe InDesign CS3
Adobe Dreamweaver CS3
Adobe Flash CS3
Keynote
QuarkXPress
Microsoft Office

Education

Bachelor of Arts 2008
Northeastern Illinois University
Summa cum Laude
Studio Art and Graphic Design
Chicago, IL

Bachelor of Science 1997
Ball State University
Fashion Merchandising/Marketing
Muncie, IN

As an aspiring Art Director, I am eager to advance my career.

I have a strong sense of design, **color** and visual organization.

Why am I unique?

My background is in the **fashion** industry and graphic **design**. I am also an illustrator. This trio of skills creates a fresh and exclusive perspective I bring to my work.